



BOARD MEETING – Tuesday, September 9, 2025
Panera Bread, 2960 Cahill Main, Madison, WI 53711

Attendees: Jackie Bastyr Cooper, Lisa Fernandez, Chuck Friedrichs, Nanci Horn, Cathy Means, Caroline Thompson

Approved absences: Sheri Carter, Aaron Eicher, Ashley Gibson

Guests: Jeff Buhrandt, Erich George

I. Approval of August Meeting Minutes – Cathy

First motion to approve: Caroline

Second motion to approve: Nanci

Motion Passes

II. Treasurer's & Membership Report – Jackie

A. Membership

1. Membership is at 151
2. There are 29 new members
3. Membership is lower than in previous years, but members are paying more than the minimum (great for the budget!)

B. Budget

1. 2025 Budget
 - a. Financially, we are looking good
2. 2026 Budget
 - a. Most of the budget is the same as 2025
 - b. There was discussion about increasing membership dollars and providing an incentive for current members (maybe hosting a "thank you" event at AGNH or in the park)

Follow-up: Jackie will talk to the bank about investing budget surplus money (maybe a CD).

Follow-up: Regarding membership, there should be more discussion at the next meeting on how to recruit/keep members.

III. Events – Group Discussion

- A. Recap August Food Truck Night
- B. Plan for September Food Truck Night (Thursday, September 18, 5:30-7:00 pm)
 1. Jean Demuzio booked two food trucks: El Gran Taco Gato and KC Taste Asian Cuisine
 2. "Betty Fight" band is not available

Follow-up: Ashley will speak with Aaron about music for September 18 Food Truck Night.

C. Halloween Parade and Trunk or Treat, October 25, 4:00-5:00 pm

1. Angi Oakley offered to help coordinate volunteers

IV. October Annual Meeting Planning – All

A. Tuesday, October 14, 6:30-8:00 pm, Arbor Good Neighbor House

B. Discussion regarding re-naming the meeting to **Annual Gathering** or **Neighborhood Gathering**

C. Confirmed Speakers

1. Alder Yannette Figueroa Cole – Ashley confirmed (she has a conflicting meeting so will be in and out)
2. MSCR Executive Director Mary Roth – Jackie confirmed
3. Cherokee Principal Robert Moreno – Jeff confirmed
4. Peter Morris from Arbor Good Neighbor House – Ashley confirmed
5. South District Police Captain Harrison Zanders (or a designee) – Ashley confirmed

Follow-up: Ashley will come up with times for each speaker.

D. Board Member Roles

1. President's address (5 minutes) - Ashley
2. Present budget for approval (5 minutes) – Jackie
3. Elections (5 minutes) – Sheri
4. Food (Cathy)
 - a. Cathy and Caroline to provide light snacks
5. Bring membership supplies – Jackie

Follow-up: Cathy to contact Caroline to help with snacks and will contact Jackie regarding food cost reimbursement (if needed).

E. Discuss Communication for the Event

1. Prepping and putting out signs – Aaron?
2. Email reminders – Chuck (2 weeks, 1 week, 1 day in advance; emails with only this event plus membership sign-up)
3. Facebook event – Chuck
4. Website event – Ean updated the event with details/speakers

Follow-up: Ashley will contact Aaron about the signs.

F. Anything Else?

1. We still need a newsletter editor

Follow-up: All Board Members: Would you be able to find a donation for giveaway at the Annual Meeting?

V. Adjourn

First motion to adjourn: Nanci

Second motion to adjourn: Chuck

Motion passes