

**BOARD MEETING**

**Tuesday May 10, 2022**

**Licari’s Bar & Grill** *- our first in-person meeting in 2+ years!*

If you are unable to attend, please email Ashley at [akgibson17@gmail.com](mailto:akgibson17@gmail.com)

**Meeting starts at 6:30 pm**

Attendees: Ashley Gibson, Mary Sara, Jackie Cooper, Aaron Eicher, Nanci Horn

Approved absences: Rebecca Koerschner, George Ermert, Nicholas Griffiths, Grant Roeming, Josh Grotheer, Lisa Fernandez, Michael Horecki

**NO QUORUM - NOT ENOUGH ATTENDEES**

1. Approval of [March Meeting Minutes](https://docs.google.com/document/d/1RJ-A-hxaBQviZRsTkE2AUk3-nakngJ7TfgU9KJ_peW0/edit) & Review Follow Ups - Rebecca 6:30

* Not present

1. Neighborhood Engagement - Lisa 6:35

* Not present

1. [Membership Update](https://docs.google.com/document/d/1nw-77Wo-TSenVRQhCN0oYVI4D3-hztai/edit?usp=sharing&ouid=117499551775403946350&rtpof=true&sd=true) - Jackie 6:45

* Not enough envelopes printed, short ~100 to stuff inside newsletters
* 116 members, ~1/3 paid online, 25 new members from 2021
* Ashley: has not met with George; last year’s non renewals – emailed and asked if they were renewing; recommend to do the same with the 82 non-renewals
* **What is the benefit of membership?**
* Welcome packet needs to be updated (very outdated!) Jackie will reach out to Nicholas to make updates (see Google doc and email from January);
  + ACTION ITEM Nanci will talk to Nicholas re in-person event for block captains
  1. 2022 Membership Total
  2. 2023 Membership Dues
     1. Increase dues? Been $20 since the 1980s
     2. Do not have funds to do much more than print newsletter and current event options

1. Budget - Mary 6:55

* Newsletter ~72% of budget: Design cost $360; would need to pay this fee for next three newsletters (NO BUDGET for this); Nanci offered to put articles into a software program to format
  + Shorter newsletter? Print one (summer), include envelopes, remaining 3 online?
  + Already have commitments to advertisers in printed newsletter
  + Add helper lists (kids – snow shoveling, babysitting, dogwalkers, raking leaves, etc); not online for safety (would have to be stuffed in newsletter)
  + Need a more financially sustainable way for the newsletter
  + Nanci: can we go to only 3 printed newsletters (Jackie – only budget for 1 more printed newsletter at current costs); have we looked at online printing options?
  + Ashley will talk to Michael about newsletter budget (will include Josh because of advertising partnerships)
* Receiving checks from advertisers – should Mary send a Thank You letter? (Is Josh doing this already?)
* Sign printing: Food Truck signs were ~$53; budget for signs is $150
* Website: next payment is in the fall – need to decide if we continue with same site/provider (Ashley will plan discussion for July meeting)

1. Events - Nanci & Aaron 7:10

* Spring cleanup, about 22 people attended; provided sandwiches using Events budget
* Neighbors asking when Garage Sale is being held; last year posted to Facebook and NextDoor and in newsletter; not listed under events in recent (Summer 2022) newsletter
  + previously people registered their house and there was a sheet of paper with map and list of addresses at signs at neighborhood entrances; Nanci suggested putting a QR Code with information on sign [most likely NOT happening this year?]
* Have an Events committee with two other neighbors who were at spring cleaning event and wanted to do more!
  1. Upcoming events, Food Truck vendors
     1. Want variety at each event (May: JD’s, Jakara, Mama Meg’s Ice Cream)
     2. Aaron has had 4 trucks contact him recently
     3. Nanci looking at pasta and Hawaiian poke trucks
* Promoting membership at events
  + Aaron will print membership forms and bring table/chairs (Jackie will print out current membership list); Aaron will get Square from Neil for CC payments
* 4th of July: 3-5pm in newsletter; traditionally had been held in the morning (10-12); Food? Face painting? Cool cars? Other? Nanci will create Facebook event; Jackie will create what the map used to be and send to Nanci and Aaron (in Google drive)

1. Newsletter - Michael 7:30

* Not present
  1. Content for summer newsletter
  2. Cost per edition

1. Annual Meeting & Elections 7:40

* Traditionally in-person at Arbor Covenant Church; entire neighborhood invited; usually ~30-40 attendees
* October for next meeting – plan for an in-person event at Arbor Covenant on a Tuesday night (masks?)
  + Ashley will ask residents with teenage children if they would babysit (for free?)
  + 2nd Tuesday of the month (6:30pm – 8pm)
  + Ashley will contact Pastor at Arbor Covenant for date/time
  + Agenda will be discussed at July meeting
  1. In person, hybrid, or virtual?
  2. If in person, location?
  3. Date/time?
  4. Positions up for election:
     1. President
     2. Communications Coordinator
     3. Membership Coordinator
     4. Newsletter Editor
     5. Member at Large (Josh’s role)
* Current people in roles need to let Ashley know if they will run again

1. Adjourn 8:00

Notes submitted by Jackie Cooper