

AHNA Board Meeting

Date: January 17, 2017

Attending: Jim, Crystal, Samantha, Cav, Neil

Excused: Jodi, Katie, George

Location: Alt n' Bach's

1. Meeting called to order by Jim at 7:11PM.
2. November 22, 2016 meeting minutes: Neil moved to approve the minutes, Jim seconded.
3. Financials:
 - a. Net income of \$2,270.39 for 2016
 - b. Currently 49 members have paid for 2017
 - c. Neil has mailed 200+ renewal notices
 - d. Budgeted for 210 members for 2017
 - e. Directory will be distributed with the news letter to all paying members of 2016 by block captains
 - f. Jim and Dora will cover those blocks that don't have block captains assigned
4. Events for 2017
 - a. Beat the blues event will not be held in 2017 and may possibly be offered in 2018
 - b. Spring cleanup event – Saturday April 22nd
 - i. Assign cleaning areas to participants
 - ii. Begins at 1000AM
 - iii. Needs to be advertised on social media and Nextdoor
 - c. Garage sale – Saturday June 10
 - i. 49th annual garage sale for AHNA
 - ii. Publicize on social media and other garage sale sites
 - iii. Map to be created with those member households participating with the sale
 - iv. Jim has the signs for the Garage Sale
 - v. An ad would have to be placed on the local paper
 - d. 4th of July party – Saturday July 8th
 - i. Board agreed to host the event the weekend following the 4th with the hopes of growing participation
 - ii. Samantha will check for a checklist of activities on the AHNA Google Drive
 - e. Proposed events
 - i. Volunteer events benefiting Leopold School
 - f. Fall bike ride – August 5th
 - i. Possible follow-up event like a block party to be held
 - g. Halloween Event – Saturday October 28th – proposed an evening event to draw more participation

- h. AGM for AHNA Thursday October 26 at 6:30pm at the Arbor Covenant Church
- i. Mid-year neighborhood meeting – date to be determined
 - i. Proposed speakers for the mid-year meeting
 - 1. Assessor for City of Madison
 - 2. Real estate status report
 - 3. AHNA update
 - 4. Crime/Landmark/Verona Rd or Fitchhatchery Rd. development discussion
 - j. Promote the holiday lighting competition from October to entice participation
- 5. Jodi and Jim will meet with principal of Leopold School on Friday January 20, 2017 and will report on the discussions to the board at the February AHNA Board Meeting
- 6. Proposed the creation of a small workgroup that could identify the major points of a PR campaign.
 - a. Jim will draft a one-page charter for the group
- 7. Moved to adjourn the meeting by Samantha and Neil seconded the motion at 8:38pm; motion adopted unanimously.

Next AHNA Board Meeting: February 21, 2017 at Alt n' Bach's