



**BOARD MEETING – Tuesday, May 13, 2025**  
**Culver's, 2102 West Beltline Highway, Madison, WI 53713**

Attendees: Jackie Bastyr Cooper, Sheri Carter, Chuck Friedrichs, Ashley Gibson, Nanci Horn, Cathy Means, Caroline Thompson

Approved absences: Aaron Eicher, Lisa Fernandez

**I. Approval of April Meeting Minutes: Cathy**

First motion to approve: Sheri

Second motion to approve: Nanci

*Motion Passes*

**II. Treasurer's & Membership Report – Jackie**

A. Updates

1. Way below on membership numbers; to date, there are 107 members (the goal is 165 members)
2. Income is budgeted for \$5990, currently at \$5318.40; we are still on track for income thanks to generous neighbors who contribute at higher membership levels

**III. Survey Results – Jackie**

- A. Ashley reviewed the survey results and encouraged all board members to carefully read the report
- B. Ideas for the Annual Meeting in October, 2025 (as a result of the survey responses)
  1. Discuss potential interest in clubs (e.g., garden club, book club, etc.)
  2. Invite someone from the City of Madison to discuss bike paths, bike patrol and other issues related to biking
  3. Minimize the business portion of the meeting

***Follow-up:*** Ashley will summarize the survey results for the next newsletter (and include a thank you to all who responded to the survey)

**IV. Events – Aaron**

- A. Make sure we are set for food trucks this week, set out signs
  1. El Gran Taco Gato is the food truck
  2. Ashley will set up the table and bring the tablecloth
  3. Aaron is not able to attend; Chuck will be at the park around 5:00 pm to make sure the truck gets situated and to answer any questions
- B. Garage sale logistics
  1. Signs are out and a few people have signed up (Aaron and Ean are monitoring the sign-up); Aaron will make a few signs to post around coffee shops/event boards

C. 4<sup>th</sup> of July Picnic

**Follow-up:** Ashley to contact Aaron. Nanci and Charlie Horn are not available this year to assist with the picnic. Ean will grill.

**V. Block Captain Updates – Chuck**

- A. Heatherdell Lane and Post Road need block captains
- B. Ashley and Jackie suggested some expectations for block captains:
  - 1. Deliver magnets
  - 2. Welcome new residents
  - 3. Communicate with residents
  - 4. Create community where residents feel welcome

**Follow-up:** Chuck to contact each block captain with welcome packet

**Follow-up:** Chuck will propose a list of recommended expectations for block captains to be discussed at the next board meeting

**Follow-up:** Ashley to contact Madeline Uranek for her ideas on how she keeps the residents engaged

**VI. Summer Newsletter – All**

- A. Planned articles
  - 1. Know Your Neighbor – Jackie has a draft
  - 2. Photos from neighborhood clean-up plus write-up from Madeline Uranek
  - 3. History of Arbor Hills Park by Jim Cortada
  - 4. “Helpers Corner” – Grace Dinndorf, 12, would like to list babysitting services
  - 5. Request for pet photos for our upcoming pet feature
  - 6. List of elected representatives (useful to update following elections)
  - 7. Aaron – restaurant review?
  - 8. Summary of survey results?

**Follow-up:** Nanci offered to review Licari’s

- B. We are still in need of a newsletter editor

**VII. Recruitment Ideas for Board Members – All**

- A. Will be discussed at the next board meeting

**VIII. Adjourn**

First motion to adjourn: Nanci

Second motion to adjourn: Jackie

*Motion passes*