



Arbor Hills Neighborhood Association – August 2017 Board Meeting

Attending: Jim, Jodi, Crystal, George, Janet, Cav, Neil

Excused: Samantha

Location: Alt n' Bachs Restaurant

1. Meeting called to order by Jim at 6:30pm
2. Approval of minutes from July 2017 – Jim motioned to approve the minutes; motion accepted unanimously
3. Extra lighting initiative for the neighborhood
 - a. Thank Alder Carter for her efforts in getting the lighting study done and the new lights installed
 - b. The board decided to re-evaluate the lighting situation in the fall with diminishing daylight
4. AHNA volunteer recognition:
 - a. Larry Krueger to be reimbursed \$100 for gardening supplies used in beautifying the entrances to Arbor Hills
 - b. Richard Farris to be recognized and thanked for cutting grass on the Greenway crossing
 - c. Recognition in the newsletter for all volunteers of AHNA in the September newsletter
 - d. Letter of appreciation to volunteers will be sent by Jim
5. Treasurer's report
 - a. 192 paid members currently; goal is 210
 - b. It is unlikely to reach the 210 goal for 2017
 - c. Corporate membership is for non-residents of Arbor Hills and open to any business that conducts business in the immediate vicinity and wishes to support AHNA
 - d. Individuals who are landlords and provide housing can become a member at the \$20 per annum rate; landlords are encouraged to donate to AHNA and ask tenants to join AHNA
 - e. Alder Sheri Carter meets periodically with landlords. Board members are encouraged to attend those meetings to develop greater interaction and participation with landlords in Arbor Hills.
 - f. Jim will draft a letter to the landlords and Neil will mail it out along with AHNA flyer and rate sheet for advertising on the newsletter
 - g. AHNA Checking Account Balance as of July 31, 2017 is \$1,117.00
 - h. AHNA Savings Account Bank Balance as of July 31, 2017 is \$10,396.95

6. Newsletter process
 - a. Jodi recommends including a newsletter editor in the board; a position that is currently vacant.
 - b. Jodi will share with the board a formalized process for developing and printing a newsletter for AHNA
 - c. Proposed Fall newsletter items
 - i. Board offices to be elected in 2017
 - ii. PR campaign update
 - iii. Safety campaign update
 - iv. A map of new lighting in Arbor Hills area
 - v. Principal of Leopold to discuss the new school year
 - vi. Thank you note for Alder Sheri Carter
 - vii. Thank you and recognition for for Bob, Larry and Richard Farris for their contributions to Arbor Hills
 - viii. Halloween party details - October 28, 2017 at Arbor Covenant church from 5pm-8pm
 - ix. Pictures from the July 4th event
 - x. Madison township – Jim Campbell
7. Food cart and movie night in September – Samantha will determine the date after September 15th; in the event of rain, the event will be cancelled.
8. Elections for 2017
 - a. The following positions are up for election in 2017 with a term 2 year term beginning the following calendar year
 - i. President
 - ii. Corresponding secretary
 - iii. Treasurer
 - iv. Board members at large
9. Proposed making the AHNA AGM on October 12th; Jim will book the Arbor Covenant church
10. Halloween Party – October 28, 2017 at Arbor Covenant church from 5pm-8pm
11. Proposed calling for volunteers for events on Nextdoor
12. AHNA Website
 - a. Jim and Jodi met with the webmaster of Nakoma neighborhood association and got some feedback on how they run it
 - b. Board members will send webpage ideas to Jodi
13. PR Campaign update
 - a. The sub-committee met on July 25, 2017
 - b. Discussed numerous ideas including recognizing a “yard of the month”
 - c. Committee hopes to have a presentation by the October annual meeting
 - d. Jim sent the mayor of Madison a thank you letter including the fact sheet and 2 past newsletters from Arbor Hills
 - e. Janet shared the AHNA fact sheet with all realtors with listings in the Arbor Hills neighborhood
14. Meeting adjourned at 8:09pm by Neil and seconded by George; motion carried unanimously.