



BOARD MEETING – Tuesday, February 11, 2025
Curry in the Box, 3050 Cahill Main, #3, Madison, WI 53711

Attendees: Jackie Bastyr Cooper, Aaron Eicher, Lisa Fernandez, Chuck Friedrichs, Ashley Gibson, Nanci Horn, Cathy Means, Caroline Thompson

Approved absence: Sheri Carter

I. Approval of January Meeting Minutes: Cathy

First motion to approve: Jackie

Second motion to approve: Aaron

Motion Passes

II. Advertiser Updates – Any Takers? – All

- A. Jackie: Curry in the Box, Sergenian’s Floor Coverings
- B. Aaron: Fred Astaire Dance Studio
- C. Lisa: Bonfyre
- D. Chuck: METZTLI
- E. Ashley: Licari’s, Orange Theory Fitness
- F. Cathy: Radiance Skin Therapy & Laser Center
- G. Caroline: Tabby & Jack’s

Follow-up: All organizations expressed some level of interest. Everyone will follow-up with their assigned place(s) of business – email, personal visit, etc.

Follow-up: Jackie will reach out to Sergenian’s Floor Coverings

Follow-up: Chuck will reach out to Zimbrick

III. Treasurer’s & Membership Report - Jackie

- A. Updates
 1. Last year at this time, we had 90 members (currently membership is at 66)
 2. We have 9 new members
 3. All advertising monies have been received
 4. MGE bill highest ever for lighting of neighborhood sign
 5. Overall, budget looks good

IV. Block Captain’s - Chuck

- A. Should we update coverage areas?

Follow-up: Chuck will make recommendations to consolidate coverage area and then reach out to block captains asking for their feedback/comments; this information will be shared at the March AHNA meeting. Chuck will also communicate with the block captains information regarding the newsletter mailing.

- B. Welcome packets
 - 1. A few will be printed for each block captain

V. Newsletter

- A. Ashley reached out to see if this would fit for the neighborhood grant (due 2/18)
 - 1. For the grant, focus will be on magnets, advertising, and Arbor Good Neighbor House

Follow-up: Ashley will submit the grant application and will focus on magnets, advertising, and Arbor Good Neighbor House.

- B. Recap content in the upcoming edition:
 - 1. Holiday lights winners and three photos
 - 2. 2025 event dates
 - 3. Know Your Neighbor: Jackie wrote article after interviewing the Goodmans
 - 4. Note about how to support the family who had a house fire
 - 5. MadiSUN announcement and photo
 - 6. Lanterns on Leyton and 2 photos
 - 7. Neighborhood survey with QR code and contact information
 - 8. Arbor Good Neighbor House updates
 - 9. Restaurant review: Aaron (Tapatios)
 - 10. Obituaries for Mike McCormick and Jean Sumi
 - 11. MSCR info
- C. Mail by 3/14

Follow-up: Jackie will reach out to Brian at Minuteman Press to see how much insert will cost.

Follow-up: Ashley to email advertisers with digital copy of the newsletter.

Follow-up: Chuck and Jackie to meet regarding how to create/add newsletter link in Mailchimp.

Follow-up: Chuck to send out an email March 17 or 18 about membership – did you get the newsletter, we can't hold events if not more membership money coming in.

VI. Events

- A. Confirmed that Earth Day Cleanup is April 26
- B. Discuss next steps for magnet
 - 1. Wording for each magnet rectangle – see next page
 - 2. Goal is to have the magnets done before April 26

Follow-up: Jackie will send out edits and ask Josh how order was processed; they will be shipped to Chuck.

- C. Sledding on Saturday, February 15: Aaron contacted Josh to see if he is willing (along with Nanci) to coordinate event. If this is a "go," Aaron will contact Chuck to send out an email about the event.
- D. "Meet the Pets"
 - 1. Discussed as a fun suggestion for the newsletter (insert)
 - 2. Maybe Tabby & Jack's could sponsor the insert?!

Follow-up: Nanci will write a few descriptive sentences for the newsletter insert and send to Ashley and Jackie.

Follow-up: Jackie will look at prices and the budget for the "Meet the Pets" insert.

VII. Adjourn

First motion to adjourn: Nanci

Second motion to adjourn: Jackie

Motion passes

Magnet Wording:

AHNA 2025 Events ARBOR HILLS NEIGHBORHOOD ASSOCIATION	Earth Day Cleanup Sat. April 26 th 10 am - 12 pm Arbor Hills Park
Arbor Hills Garage Sale Sat. May 17 th – Sun. May 18 th Throughout the Neighborhood	AHNA Annual Meeting Tues. October 14 th 6:30 - 8 pm Arbor Good Neighbor House (2509 McDivitt Road)
Make Music Madison Sat. June 21 st 4 - 7 pm Arbor Hills Park	Halloween Parade & Trunk or Treat Sat. October 25 th 4 - 5 pm Grandview & Kingston to AH Park
4th of July Parade & Picnic Fri. July 4 th 11 am - 1 pm Grandview & Kingston to AH Park	Holiday Decoration Contest Throughout December Judging by the 14th
Food Trucks: Arbor Hills Park, Thurs. 5:30 - 7 pm May 15 th , August 14 th , & September 18 th <i>Check ArborHills.org/events for up-to-date info</i>	