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**BOARD MEETING**  
**Tuesday February 7, 2023**  
**Curry in the Box, 3050 Cahill Main #3, Fitchburg**  
**Meeting starts at 6:30 pm**

Attendees: Ashley Gibson, Josh Grotheer, Grant Roeming, Jackie Bastyr Cooper, Erica Fletcher, Nanci Horn, Mary Sara, Linda Szabo, Mary Vanlouven

Approved absences: Lisa Fernandez, Aaron Eicher

Unapproved absences:

1. Guest: Shanae Meacham - City of Madison Metro Transit, Outreach Specialist 6:30

Outreach on the redesign; start date is June 11 (before end of MMSD school year); H route goes through Arbor Hills (requires transfer to another bus to get to Pick n' Save); South Transfer Point is the only one that will remain (will connect to 3 other lines); 15 minutes or less between buses; Map with stops presented (and stops being retired – including those on Grandview Blvd); residents can request paper copies of maps be mailed to them (information will be included in the Spring newsletter)

2. Guest: Pastor Peter Morris, Arbor Covenant Church 6:57

Working on affordable housing: area is a food and transportation dessert – which means it isn't a great area for this type of housing; want people to think about church for community; not much worship being done now; home to highly rated preschool (Creek Day Preschool); also do a personal essentials pantry (every Friday); work with immigrants and refugees who live on McDivit and Ashford (very high concentration of this population living on these streets); most evenings the building is not in use; Ashley – we could potentially host an event at the church (vs. the park); host the African American – Jewish Society meetings; in the past, mobile grocery store (but didn't last); community garden at church; thoughts are to have drivers testing, classes

- o **ACTION ITEM**: Erika add details about how to donate to essentials pantry

3. Approval of [January Meeting Minutes](#) - Jackie 7:08  
Motion to approve, Josh, Ashley

#### 4. Housekeeping Items - Ashley

7:08

- Marlborough NA reached out to host a forum for Alder 10 candidates, board approved to support
- Open communication position candidate has not responded
- Vice President Josh Grotheer has been nominated, Ashley moves to approve, all in favor (5), abstain (2), against (1); Mary S. questions whether Josh can do both VP and Sponsorship billing to get payments; Josh: been doing ad revenue since 2018 (not a role in the bylaws, he just took it on), there is a cadence to how this works – would like to use remittance envelopes but will send out via mail and email this week **APPROVED for VP**
- Open Member at Large position with Josh moving to VP
- Marilyn Hurst passed away (lived on Grandview, was the head of the Garden Club for years)
  - **ACTION ITEM**: Erika will add a small blurb in newsletter
- Mary: Bylaw update needed regarding payments, etc.

#### 5. Neighborhood Grant - All

7:23

- Ashley provided the board with a list of ideas that she has received; list sent to City of Madison to ask about what may fit (Sign on Grandview – need to replace in its entirety; Public Art Project – eligible, there is a separate grant that could be used; Sled Lending Library – shelter would be covered but not the sleds; Public Art Project – not eligible due to graffiti; Rain Garden – ambitious, but part of someone’s personal yard)
  - Sign of Grandview: neighborhood project, perhaps during Earth Day cleanup event:
    - § **ACTION ITEM**: Nanci/Aaron – add to Earth Day event
  - Sled Lending Library seems to be project to put forward
    - § **ACTION ITEM**: Ashley will ask about liability
    - § **ACTION ITEM**: Erika will fill out application

#### 6. Member Recruitment for 2023 ([Update](#)) - Jackie

7:33

- 83 members, 36.1% paid online, 8 new members, 43.4% paid >\$20
- Ean switched website to direct CC payments, should reduce use of PayPal
- Added PayPal App QR Code to website and membership form
- Membership tagline added to emails
- Welcome packet updated and 25 copies printed (Minuteman Press will invoice Mary directly)
  - **ACTION ITEM**: Lisa to pick up box with packets from Jackie’s house
- Postcard mailer presented to board for feedback
  - **ACTION ITEM**: Ashley will review copy; Jackie will send PDF to board
- **ACTION ITEM**: Lisa to send email to Ashley/Jackie when newsletters are picked up for delivery; Ashley/Jackie will follow-up with email to neighborhood that includes link to newsletter on website
- Mary: PayPal concern, online payment concerns

7. Events - Nanci & Aaron 7:43
- Dates have been added to schedule
    - February: Hot cocoa and sledding (TBD) - social media communication
    - March (none)
    - April: Earth Day Cleanup (April 23)
    - May: Party in the Park (May 12)
    - June: Make Music Madison (June 21); Garage Sales (June TBD)
    - July: Independence Day Parade (July 2); Party in the Party (July 20)
    - August: Party in the Park (August 18)
    - September: Party in the Park/Back to School (September 9/21)
    - October: Annual meeting; Halloween Trunk or Treat (October 29)
    - November (none)
    - December: Holiday Lights contest
8. Newsletter - Erica 7:55
- Enough content for Spring newsletter; basic info on elections
  - From Linda – Gardening Committee; have talked to Felly’s to add coupon to newsletter for 10% off; Josh – this would have to be an advertisement (cannot add to newsletter)
  - Comment from Mary – shorten President’s message (to allow for more space)
9. Advertising - Josh 8:00
- Newsletter advertising is Full – no space for additional advertisers; invoices being sent out this week (Nanci offered to help to insure Spring Newsletter advertisers have paid to offset printing cost)
    - **ACTION ITEM**: Josh, Nanci, Jackie to meet to discuss other potential advertising opportunities to present to Board
10. Treasurer Report - Mary 8:02
- Wix direct payments show up on bank statements frequently (hard to reconcile/know membership donation amount)
    - **ACTION ITEM**: Jackie will ask Ean if we can schedule when deposits are made from Wix
  - Concerns with a dramatic increase in PayPal fraud, 1.6 million cases of attempts on user’s account and 34,000 actual breaches and Wix deposits and the lack of board oversight regarding the membership donations revenue line item reporting
11. Adjourn 8:05
- Motion to adjourn Linda, Nanci seconded

Minutes submitted by Jackie Bastyr Cooper, 2/7/2023