



## **Thank you for advertising with the Arbor Hills Neighborhood Association!**

We host multiple events throughout the year including: Food Truck Nights in the summer/fall, Make Music Madison in June, and an Independence Day Parade & Picnic.

We also create a quarterly, 8-page newsletter that is printed and mailed to almost 600 households in the Arbor Hills Neighborhood, posted on our website ([arborhills.org](http://arborhills.org)), and shared with local elected officials.

Your advertising dollars help drive business your way – and they also help fund our events and the design & printing of the newsletter. We appreciate your support!

## **Advertising Rates - 2026**

*Print ads will be in black and white*

### **A. Newsletter-Only (Print) Advertisement**

- Business Card Size: \$25/issue (\$100 for 4 issues)
- Quarter page: \$75/issue (\$300 for 4 issues)
- Half page: \$100/issue (\$400 for 4 issues)

### **B. Event Sponsorships *with* Print Ad**

Add on event sponsorship(s) with a sign at event(s) plus business name in event reminder emails. **[Must select one option from A.]**

- ESAd OPTION 1 - additional \$95
  - 8.5" x 11" Sign at the 4th of July event
- ESAd OPTION 2 - add'l \$165
  - ESAd Option 1 PLUS 8.5" x 11" Sign at August Food Truck event
- ESAd OPTION 3 - add'l \$230
  - ESAd Option 2 PLUS 8.5" x 11" Sign at September Food Truck event
- ESAd OPTION 4 - add'l \$300 *{Print Advertiser Exclusive!}*
  - ESAd Option 3 PLUS 8.5" x 11" Sign at May Food Truck event

### **C. Event Sponsorship (NO Print Ad)**

[Single sign at event(s) of your choosing, plus business name in event reminder emails.]

- ES OPTION 1 - \$100
  - 8.5" x 11" Sign at the 4th of July event

- ES OPTION 2 - \$175
  - ES Option 1 PLUS 8.5" x 11" Sign at August Food Truck event
- ES OPTION 3 - \$250
  - ES Option 2 PLUS 8.5" x 11" Sign at September Food Truck event

## **2025 Email Sponsor**

[Your business name and/or logo included at the bottom of all emails sent by the Association.]

- EMAIL OPTION 1 - \$750
- EMAIL OPTION 2 for Newsletter (print) Advertisers - \$650

### **Deadlines and File specifications:**

All graphics must be high resolution (300 dpi or above at 100%) JPG, TIFF, or PDF. **Please email file(s) to [info@arborhills.org](mailto:info@arborhills.org)** (deadline for each newsletter listed below).

- Business Card: 4 1/4" (width) x 2 3/4" (height) (with 1/2 inch bleed)
- Quarter page: 4 1/4" (width) x 5 1/2" (height) (with 1/2 inch bleed)
- Half page: 8 1/2" (width) x 5 1/2" (height) (with 1/2 inch bleed)

#### **Spring:**

Ad creative due: Friday February 6  
Mailed by Friday March 13

#### **Summer:**

Ad creative due: Friday May 8  
Mailed by Friday June 12

#### **Fall:**

Ad creative due: Friday August 16  
Mailed by Friday September 27

#### **Winter:**

Ad creative due: Friday November 1  
Mailed by December 18





## Advertising with the Arbor Hills Neighborhood Association

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

Select One or More Advertising Options:

### **A** Newsletter Print Advertisement

Business Card Size..... # Issues \_\_\_\_\_  
(\$25/issue)

Quarter Page Size..... # Issues \_\_\_\_\_  
(\$75/issue)

Half Page Size..... # Issues \_\_\_\_\_  
(\$100/issue)

TOTAL: Newsletter Print Advert(s) \$ \_\_\_\_\_

### **ADD Event Sponsorship (with Print Ad)** (must choose one option from section A)

ESAd OPTION 1 (Add'l \$95)

ESAd OPTION 2 (Add'l \$165)

ESAd OPTION 3 (Add'l \$230)

ESAd OPTION 4 (Add'l \$300)

TOTAL: Add'l Event Sponsorship \$ \_\_\_\_\_

### Event Sponsorship ONLY

ES OPTION 1 (\$100)

ES OPTION 2 (\$175)

ES OPTION 3 (\$250)

TOTAL: Event Sponsorship ONLY \$ \_\_\_\_\_

### Email Sponsor

EMAIL OPTION 1 (\$750)

EMAIL OPTION 2 (\$650) (must choose option  
from section A)

TOTAL: Email Sponsor \$ \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_**

Please make checks payable to the: **Arbor Hills Neighborhood Association** and mail to:  
Jackie Cooper, Treasurer, AHNA, 3314 Heatherdell Lane, Madison, WI 53713