

**BOARD MEETING**

**Tuesday, April 9, 2019**

**South District Police Dept HQ**

**825 Hughes Place, Madison**

If you are unable to attend, please call Jim at 274-6382

**Meeting starts at 6:30 pm**

**Attendees:** Phyllis, Samantha, Josh, Jim, Sue, Jodi, Neil, (David and George excused)

1. Approval of March 2019 Board Minutes—Jodi 6:30
   * Motion to approve by Jim; Sue seconded; unanimous approval
2. Budget and Membership Update/Targets—Neil 6:35

* Need to start soliciting more renewals. 106 short compared to last year. Post on NextDoor and email. Include reminder of why membership is important.
  + Spend most of our money first half of the year… see website for more reasons
  + Envelopes will go with Spring newsletter
  + After several weeks, we can send a specific email to those who had renewed previously, but not yet this year.

1. Advertising & Business Relations Update—Josh 6:40

* Credit Union would like to sponsor 2 food trucks and setup a canopy to promote the Credit Union. They need to pay their invoice for a half-page for the year.
* Jim proposed building a small flier/handout with reasons why to join the association
* Arbor Hills church is paying their invoice. They are trying to promote themselves as more of a community resource/building. Quarter page for full year
* JR’s Mulch is a new advertiser. May do a second ¼ page in summer newsletter
* Starting to get more people wanting to advertise. How to handle?
  + Could add more pages to newsletter, but would be cost more and then we’re committed to more pages going forward
  + Could offer smaller ads (like business card size)
  + How to handle advertising on the website? Do we want to have ads? If so, how to handle so viewers are not bombarded by ads?

1. Next Newsletter & Fish Hatchery Update—Ashley 6:50
   * Reviewed content of Spring newsletter
   * Will go to printer before this Friday April 12, Jim will review the paper proof.
   * Ashley will ask printer to print an extra 50 (550 total) because we’ve been running very tight with just 500.
2. Neighborhood Events Plans for 2019—Samantha 7:15
   * Easter Egg Hunt and Earth Day Cleanup, coming up. We will have vests for volunteers to wear. Coffee and donuts provided for Easter Egg Hunt- **Phyllis** to obtain from Dunkin’ Donuts. Water and power bars for cleanup volunteers. Would be helpful to add more info on website- **Samantha** to get to Ean.
   * We can budget ~$200/musician/food cart night
   * Advertise for musicians on NextDoor, newsletter, website
   * Getting Food Truck signs and 4th of July signs.
3. Leopold School Update/Plans—David 7:30
   * **David** will send an email update
4. Board Member Addition—All 7:45
   * We can currently add up to 2 more people to the Board (as Members at Large). One position would be to backfill Steve Pschorr; the second vacancy has never been filled before.
   * One proposal is to have Ean join (as webmaster). **Jim** will discuss with Ean.
   * Grant expressed interest to replace Steve. **Neil** will ask Grant to review bylaws and see if he’s still interested.
   * Both candidates would stand for election in October this year. Need a 1 paragraph bio from each.
5. Adjourn 8:00
6. Motion by Neil; Phyllis seconded; unanimous approval