

April 2018 AHNA Board Meeting

Date: Wednesday, APRIL 11, 2018

Location: Alt n' Bach's Restaurant

Attending: Janet, Jim, Neil, Dave, Cav, Crystal, Jodi, Samantha

Excused: George

1. Minutes from February 2018 board meeting was accepted and moved to adopt by Jim and seconded by Neil
2. Treasurer's Report
 - a. 134 members have paid dues currently
 - b. Member's First Credit Union paid \$500 for a corporate membership and for advertising in the newsletter in 2018
 - c. Arbor Covenant Church has already paid for advertising
 - d. Sargenian's have declined to advertise and the GM of Bonfyre has not responded to repeated requests from Jim
 - e. Janet will inquire on potential advertising support from Sky Zone
 - f. Jodi proposed limiting the number of advertisements on the newsletter to a single full back page ad and limiting remaining ads to ½ and ¼ pages in order to ensure the newsletter is well balanced with both content and advertising- Jim seconded and the motion was adopted unanimously
 - g. Samantha will send Jodi the advertising copy format with dimensions for future use
 - h. Janet pointed out that the advertisement sizes do not always reflect the ½ or ¼ rule because of text and image sizes
 - i. Welcome packets are at the printer and will be ready within the next couple of weeks
 - j. Expenses
 - i. Replaced entry lights to Arbor Hills
 - ii. MG&E bill
 - iii. Newsletter print charge of \$540 and a further \$360 for the graphic designer
 - iv. Samantha will request permits for remaining AHNA events
3. Membership growth
 - a. Goal is 200 members for 2018
 - b. Janet and Neil shared a list of residents who were members in 2017 but have not yet paid membership dues for 2018
 - c. Jim proposed sending out a bill to those residents who have not yet renewed their memberships
 - d. Dave offered to prep and send the bills to those members who have not yet paid dues for 2018
 - e. Jim proposed creating a better relationship between AHNA and the landlords

- f. Jim will write a letter to the landlords to create a better dialog and will offer to send an electronic copy of the newsletter to them that they can then share with their tenants
 - g. Jim will also share the welcome packet, the events sheet and the fact sheet with landlords with the intent of them sharing it with their tenants
 - h. Enticing landlords to join the AHNA was discussed and the possibility of offering a discounted household/complex rate was also discussed
4. 7-11 store update
- a. On April 7th Jim had a meeting with 7-11 corporate team along with Sherri Carter
 - i. With the current operating hours the store still remains profitable
 - ii. The ownership and operations of the store is now with corporate
 - iii. Criminal activity has dropped
 - iv. The number of calls for service to MPD have reduced
 - v. 7-11 is willing to provide support for neighborhood events
5. Events
- a. Crystal, Jim and Jodi helped Samantha with setup for the Easter egg hunt which was a success
 - b. Upcoming events
 - i. Earth day arbor hill cleanup is on April 21st
 - 1. Usually have good turnout of neighbors who are willing to pick up debris and trash to clean up the neighborhood
 - 2. Gloves and garbage bags will be provided
 - 3. Jodi will announce the event on Nextdoor
 - 4. 7-11 is donating water and power bars for the earth day cleanup event
 - ii. Movie in the park – May 17th
 - 1. Samantha has requested a food cart
 - 2. Samantha spoke to the licensing agents for the movie
 - 3. The proposed movie is Coco and the licensing fee is \$250 – the proposal was moved to a vote and had the unanimous support of the board
 - 4. Officer Scott Beckfield will provide the projection equipment for the movie
 - 5. The movie will begin around 7:45pm but the food truck will arrive around 5:30pm
 - 6. It was proposed to make the movie night a “day of the dead” themed
 - iii. Garage sale – June 9th
 - 1. Jim has ordered 4 signs from Staples
 - 2. Participating member households will be marked on a map
 - iv. July 4th event on July 7th
 - 1. Bike parade will start at 10am
 - 2. Need a grill master to prepare the food
 - 3. Dave offered to bring a grill for the event
6. Newsletter preparation
- a. Next newsletter is scheduled for June 2018

- b. John Woods is willing to take over as newsletter editor
 - c. Crystal will write an article on 911 calling procedures
 - d. It was proposed to have a few articles on stand-by for publication
- 7. New business
 - a. Jim proposed sharing the minutes from board meetings with block captains
 - b. The draft copy of the meeting minutes will be forwarded by the block captain coordinator to the block captains
- 8. Meeting adjourned at 8:45pm – motion to adjourned by Neil, seconded by Janet; and adopted unanimously.

BOARD MEETING AGENDA

If you are unable to attend, please call Jim at 274-6382

Meeting starts at 6:30 pm

1. Approval of Nov meeting minutes—Cav 6:35
2. Budget & Membership Update—Neil and Janet 6:40
3. Neighborhood Events Update & Guidance—Jim and Samantha 6:50
4. Update Safety Study/7-11- -Jim 7:00
5. Newsletter Preparation & Staffing Discussion 7:10
6. Operational Issues: e-Newsletters to Landlords, publishing minutes to block captains 7:30
7. Adjourn 7:45