

**BOARD MEETING** - **Tuesday June 6, 2023**

**Licari’s Bar & Grill, 1405 Emil Street, Madison, WI 53713**

Attendees: Jackie Bastyr Cooper, Sheri Carter, Aaron Eicher, Lisa Fernandez, Erica Fletcher, Chuck Friedrichs, Ashley Gibson, Josh Grotheer, Cathy Means, Mary Sara, Linda Szabo

Approved Absence: Nanci Horn

Approval of May Meeting Minutes

Jackie: First motion to approve the minutes.

Mary: Second motion to approve the minutes.

Sheri discussed the landscape maintenance of the Post Road Arbor Hills sign. The Garden Club maintains the Frontage Road sign landscaping.

**Action Items:**

* Chuck: Send email to Ean Gibson the approval of the minutes (in pdf format).
* Mary will contact Bob Alt.
* Charlie Horn will trim near the Post Road sign.

Advertising Update: Aaron and Josh

**Action Items:**

* Aaron and Josh will meet after the meeting to review the contacts they have.
* Aaron and Josh will reach out to Migrants regarding outstanding payment. Steve Pschorr is paid up through the summer.

Treasurer’s Report: Mary

Mary presented the Minuteman Press estimate for the newsletters, along with the working budget as of May 31, 2023. We are in good shape financially.

$2200 for PayPal fidelity insurance. PayPal, Wix; Sheri suggested Venmo. How members pay: 70% check; 30% online.

Sheri proposed a finance committee. There are currently 3 people handling the money.

**Action Items:**

* Ashley asked Mary to:

1. Draft a bylaw amendment related to audit, and who can go to bank and manage online payments
2. Insurance proposal

Membership Report: Jackie

Jackie presented the [AHNA Monthly Membership Report](https://docs.google.com/document/d/1gv7a1vYirojjo3Cd9gUAEs7icTSMzKU4/edit?usp=sharing&ouid=117499551775403946350&rtpof=true&sd=true).

150 members; 18 new members

**Action Item:**

* Send letters for renewal.

Block Captains: Lisa

Lisa sent an email to board members regarding the block captains get-together (23 block captains total): June 17, 3:00, Lisa’s house.

Aaron: Use events to get block captains together for meet-and-greet.

The next delivery of newsletter is probably around June 30.

Started discussing CBRF’s; Sheri will look into this.

**Action Item:**

* Ashley next meeting – Lisa feedback from BC get-together.

Events: Aaron

1. **Make Music Madison/Food Truck Night, Wednesday June 21**

3 bands 3:30-7:00 pm. Food truck and ice cream trucks already booked for 5:00-7:00 pm.

Aaron would like the trucks to start at 3:30 pm. This should be open to other neighborhoods

too.

**Action Items:**

1. Signage: Aaron will look into this and connect with Grant.
2. Social media opportunities: Aaron will discuss with Chuck.
3. **Garage Sale, Saturday June 24**

15 people have signed up.

**Action Items:**

1. Aaron will work on signage and will look for the big banner to go over the sign on

the Frontage Road.

1. Aaron and Ean are making maps.
2. **Independence Day Parade, Sunday, July 2**

This is all set.

**Action Item:**

1. Nanci will send more information via email.

The May food truck had great attendance!

Newsletter: Erica

Header with link underneath.

Focusing on Fall Newsletter (information to include):

* Real estate update – Steve Pschorr may have this information
* Rental update – Steve Pschorr may have this information
* New Leopold principal (Sheri said this may be available from MMSD)
* ¼ page dedicated to Leopold
* Reserve spot for Pastor Peter Morris, Arbor Covenant Church; maybe dedicate some space to an individual’s relationship with the church; daycare stays.
* Per Ashley: acknowledge Sheri’s contributions, and the elected Alder, Yannette Figueroa Cole
* Seasonal photos
* Summer: No scavenger hunt.

**Action Item:**

* The newsletter additions

President’s Report: Ashley

**Action Item:**

* Schedule meeting with Pastor Morris to include Ashley, Sheri, Jim Cortada, and also interested board members: Erica, Josh, and Lisa.

Communication Planning: Chuck and Cathy

Chuck met with Erica regarding the newsletter.

Mailchimp went out.

**Action Items:**

* Chuck brought up new item: Look into getting sidewalk along frontage road off Seminole Highway. Erica will send Chuck individual and email.

Adjourn: Ashley

Erica: First motion to adjourn the meeting.

Jackie: Second motion to adjourn the meeting.