



BOARD MEETING – Tuesday February 13, 2024
Panera Bread - 2960 Cahill Main Fitchburg

If you are unable to attend, please email Ashley at akgibson17@gmail.com

Attendees:

Approved absences: Chuck Friedrichs and Cathy Means

Unapproved absences:

- 1. **Approval of January Meeting Minutes - TBD** 6:30
- 2. **Final 2023 financial report - Mary** 6:35
- 3. **Review follow-ups from last meeting** - All 6:40
- 4. **Membership Report - Nanci** 6:50
- 5. **Treasurer’s Report - Jackie** 6:55
 - a. Discussion around what to do with our savings
- 6. **Events - Aaron** 7:05
 - a. Review events grid and determine outstanding dates
 - b. A band called Back2Back Trio reached out with their info to offer to play at our events (\$90/hour). Planning to book them for one or more Food Truck nights.
- 7. **Events Magnet - Josh** 7:20
 - a. Review design options for a magnet that lists event dates
- 8. **Email:** Our current plan with MailChimp only allows us to send out two emails per month (we have around 420 subscribers). Should we upgrade to a paid plan?

	<u>Max Sends per Month*</u>	<u>Cost</u>	<u>Annual Cost</u>
MailChimp - Free	1000	FREE	FREE
MailChimp - \$13/mo	5000	\$13/mo	\$156
MailChimp - \$20/mo	6000	\$20/mo	\$240
	* 1 email address = 1 send		

- 9. **Miscellaneous:** 7:40
 - a. March meeting: Ashley will be on a work trip on 3/12. We can move the meeting to 3/5 or 3/19 or have Josh or another volunteer run the 3/12 meeting.
 - b. New Gmail password
- 10. **Adjourn** 8:00

Follow Ups From January Meeting

Owner	Task	Status
Ashley	Send thank you to holiday lights contest donor	Complete
Lisa, Erica, Ashley	Determine how many copies of the newsletter to print	Complete 620 - Ashley sent email to Minuteman Press to determine new cost
Josh, Erica	Create a little sled library	
Ean	Add links to newsletter when it's posted online	Complete (Will do this for newsletters going forward; not planning to update past ones)
Ashley	Reach out to the city to confirm Earth Day cleanup timing and get AH on the list	Complete Tracy Hartley with the Parks dept. said it will occur on 4/20, 10-12 pm