



Thank you for advertising with the Arbor Hills Neighborhood Association!

We host multiple events throughout the year including: Food Truck Nights in the summer/fall, Make Music Madison in June, and an Independence Day Parade & Picnic.

We also create a quarterly, 8-page newsletter that is printed and mailed to almost 600 households in the Arbor Hills Neighborhood, posted on our website (arborhills.org), and shared with local elected officials.

Your advertising dollars help drive business your way – and they also help fund our events and the design & printing of the newsletter. We appreciate your support!

Advertising Rates - 2025

Print ads will be in black and white

A. Newsletter-Only (Print) Advertisement

- Business Card Size: \$25/issue (\$100 for 4 issues)
- Quarter page: \$75/issue (\$300 for 4 issues)
- Half page: \$100/issue (\$400 for 4 issues)

B. Event Sponsorships *with* Print Ad

Add on event sponsorship(s) with a sign at event(s) plus business name in event reminder emails. **[Must select one option from A.]**

- ESAd OPTION 1 - additional \$95
 - 8.5" x 11" Sign at the 4th of July event
- ESAd OPTION 2 - add'l \$165
 - ESAd Option 1 PLUS 8.5" x 11" Sign at August Food Truck event
- ESAd OPTION 3 - add'l \$230
 - ESAd Option 2 PLUS 8.5" x 11" Sign at September Food Truck event
- ESAd OPTION 4 - add'l \$300 *{Print Advertiser Exclusive!}*
 - ESAd Option 3 PLUS 8.5" x 11" Sign at May Food Truck event

C. Event Sponsorship (NO Print Ad)

[Single sign at event(s) of your choosing, plus business name in event reminder emails.]

- ES OPTION 1 - \$100
 - 8.5" x 11" Sign at the 4th of July event

- ES OPTION 2 - \$175
 - ES Option 1 PLUS 8.5" x 11" Sign at August Food Truck event
- ES OPTION 3 - \$250
 - ES Option 2 PLUS 8.5" x 11" Sign at September Food Truck event

2025 Email Sponsor

[Your business name and/or logo included at the bottom of all emails sent by the Association.]

- EMAIL OPTION 1 - \$750
- EMAIL OPTION 2 for Newsletter (print) Advertisers - \$650

Deadlines and File specifications:

All graphics must be high resolution (300 dpi or above at 100%) JPG, TIFF, or PDF. **Please email file(s) to info@arborhills.org** (deadline for each newsletter listed below).

- Business Card: 4 ¼" (width) x 2 ¾" (height) (with ½ inch bleed)
- Quarter page: 4 ¼" (width) x 5 ½" (height) (with ½ inch bleed)
- Half page: 8 ½" (width) x 5 ½" (height) (with ½ inch bleed)

Spring:

Ad creative due: Friday February 7
Mailed by Friday March 14

Summer:

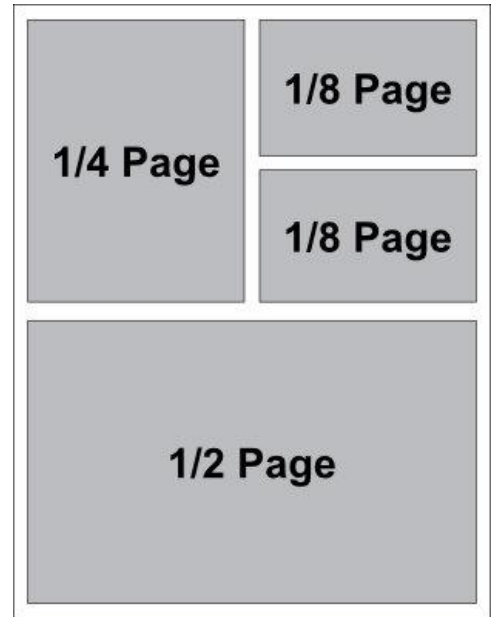
Ad creative due: Friday May 9
Mailed by Friday June 6

Fall:

Ad creative due: Friday August 16
Mailed by Friday September 27

Winter:

Ad creative due: Friday November 1
Mailed by December 6





Advertising with the Arbor Hills Neighborhood Association

Business Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone #: _____

Select One or More Advertising Options:

A	Newsletter Print Advertisement
<input type="checkbox"/>	Business Card Size..... # Issues _____ (\$25/issue)
<input type="checkbox"/>	Quarter Page Size..... # Issues _____ (\$75/issue)
<input type="checkbox"/>	Half Page Size..... # Issues _____ (\$100/issue)
TOTAL: Newsletter Print Advert(s) \$ _____	



ADD Event Sponsorship (with Print Ad) (must choose one option from section A)	
<input type="checkbox"/>	ESAd OPTION 1 (Add'l \$95)
<input type="checkbox"/>	ESAd OPTION 2 (Add'l \$165)
<input type="checkbox"/>	ESAd OPTION 3 (Add'l \$230)
<input type="checkbox"/>	ESAd OPTION 4 (Add'l \$300)
TOTAL: Add'l Event Sponsorship \$ _____	

Event Sponsorship ONLY	
<input type="checkbox"/>	ES OPTION 1 (\$100)
<input type="checkbox"/>	ES OPTION 2 (\$175)
<input type="checkbox"/>	ES OPTION 3 (\$250)
TOTAL: Event Sponsorship ONLY \$ _____	

Email Sponsor	
<input type="checkbox"/>	EMAIL OPTION 1 (\$750)
<input type="checkbox"/>	EMAIL OPTION 2 (\$650) (must choose option from section A)
TOTAL: Email Sponsor \$ _____	

TOTAL AMOUNT ENCLOSED: \$ _____
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Please make checks payable to the: **Arbor Hills Neighborhood Association** and mail to: Jackie Cooper, Treasurer, AHNA, 3314 Heatherdell Lane, Madison, WI 53713